

## Ladbrokes takes a platform approach to securing confidential customer data and commercially sensitive information using the Egress platform



Global gaming giant selects leading encryption services platform to secure and control sensitive information entering and leaving the business, in particular confidential customer data.

Ladbrokes selected Egress as part of a strategic long-term approach to data security designed to unify the way in which they share confidential information.

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**Egress Software Technologies announces the adoption of its award-winning encryption services platform by world-leading betting and gaming enterprise Ladbrokes.** Comprised of four service lines designed to secure all forms of electronic information, including email encryption, large file transfer, secure web form and online collaboration, the Egress platform helps Ladbrokes to protect and control the sensitive data needed to be shared both internally and externally.

Ladbrokes selected Egress as part of a strategic long-term approach to data security designed to unify the way in which they share confidential information. Embracing Government accredited Cloud hosted encryption services, Ladbrokes are looking to enhance the security applied to personal data submitted through web forms, as well as offer end-users integrated email encryption, large file transfer and online collaboration functionality – all of which is centrally audited, enabling Ladbrokes to remain fully compliant.

### About Egress

Egress helps protect unstructured data to meet compliance requirements and drive business productivity. The company's AI-powered platform enables users to control and secure the data they share.