

# North Yorkshire County Council replaces existing email encryption solution with Egress to simplify data sharing



“We had previously put a solution in place to protect the sensitive information that we share with third parties, but there were challenges in using the software. This created barriers to data security and put a strain on the council’s ICT service desk.”

CHRISTOPHER WRIGHTSON,  
ICT SERVICE MANAGER,  
NORTH YORKSHIRE COUNTY  
COUNCIL

**North Yorkshire County Council provides services to 600,000 residents, from education to public transport and road maintenance.** The delivery of these services requires working closely with district councils and a range of third parties, and is dependent on information, often of a sensitive nature, flowing freely between them. The council had previously adopted a data encryption solution to protect confidential information while in transit; however they found that the software no longer met user requirements at the time of renewal.

## The challenge

“North Yorkshire Council takes data security very seriously,” says Christopher Wrightson, ICT Service Manager at North Yorkshire County Council. “We had previously put a solution in place to protect the sensitive information that we share with third parties, but there were challenges in using the software. This created barriers to data security and put a strain on the council’s ICT service desk, which was fielding numerous support requests from internal and external users.”

## The solution

North Yorkshire County Council decided to replace the solution with Egress Protect, which combines sophisticated email and file encryption with simplified, ‘one-click’ functionality. This allowed the ICT team to facilitate rapid deployment

to a large number of users, and coupled with intensive support from Egress, business value was delivered quickly.

“Ease of use was an important factor in our procurement,” continues Christopher. “As Egress Protect integrates with a range of email clients, including Microsoft Outlook, council officers can share confidential information securely at the click of a button. For recipients, the cloud hosted service means they do not need to download or install additional software. The ability to reply securely free of charge as often as they require ensures that confidential information is protected throughout its lifecycle. In addition, the high level of support offered by Egress to both subscribers and recipients gives us full confidence in the service and means that our ICT service desk no longer has to resolve such queries.”

North Yorkshire Council also benefitted from the Egress ‘Buy Back Scheme’. “This offered us a great incentive,” explains Christopher. “With budgets being cut across the Public Sector, the council needs to ensure added business value for all spend.”

Egress UK Sales Manager Kelly McCann comments: “We are delighted that North Yorkshire County Council has chosen Egress Protect. Research has proven that encryption solutions that are difficult to use will often be bypassed by users, putting confidential information at risk of data breach, and organisations at risk of monetary penalties and reputational damage. At Egress, we work closely with our customers to ensure that we continue to provide an easy-to-use and intuitive solution that integrates with existing business processes to actually enhance efficiency and productivity.

“In addition, we are very aware of the budgetary challenges our customers face in the current economic climate, which is why we introduced the Egress ‘Buy Back Scheme’. It is therefore particularly pleasing that this initiative has helped North Yorkshire procure the information security solution they needed.”

## About Egress

Egress takes a people-centric approach to data security – helping users receive, manage and share sensitive data securely to meet compliance requirements and drive business productivity. Using machine learning, Egress ensures information is protected relative to the risk of a data breach and reduces user friction to ensure smooth adoption.

Trusted by enterprise organisations and governments around the globe, Egress’ award-winning platform provides email encryption, secure file transfer and online collaboration services, as well as risk management, accidental send prevention, and compliance auditing and reporting.

Egress is headquartered in London, with regional offices in the UK, the US, Canada and the Netherlands.



### Enhancing efficiency

“At Egress, we work closely with our customers to ensure that we continue to provide an easy-to-use and intuitive solution that integrates with existing business processes to actually enhance efficiency and productivity.”

## Simple yet secure

“Ease of use was an important factor in our procurement. As Egress Protect integrates with a range of email clients, including Microsoft Outlook, council officers can share confidential information securely at the click of a button. For recipients, the cloud hosted service means they do not need to download or install additional software.”

## Full confidence

“The ability to reply securely free of charge as often as they require ensures that confidential information is protected throughout its lifecycle. In addition, the high level of support offered by Egress to both subscribers and recipients gives us full confidence in the service and means that our ICT service desk no longer has to resolve such queries.”

## Added business value

“With budgets being cut across the Public Sector, the council needs to ensure added business value for all spend.”