



CCPA-compliant email security

Remain **CCPA compliant** by preventing breaches, protecting regulated data, rapidly fulfilling DSARs, and auditing your email network.

The California Consumer Privacy Act AB-375 (CCPA) is transforming the way organisations share personal data via email. Huge penalties and daunting litigation threaten to put hard-earned reputations on the line for those unable to protect residents' new privacy rights. We help organisations achieve CCPA compliance across the email network by preventing data leakage, automating protection for personal data, and quickly generating reports to fulfill Data Subject Access Requests (DSARs) and other broader compliance requirements. Using Egress, organisations can:



 **Prevent email data breaches**
Stop emails going to the wrong recipient(s), or with the wrong content and attachments.

 **Protect data shared via email**
Apply the right level of protection to emails that contain personal data.

 **Rapidly fulfill DSARs**
Accelerate DSAR response time and easily redact non-pertinent data.

 **Report on risk and compliance**
Access comprehensive reporting and analytics across corporate email network.

Customer story: **Global insurance provider**

Situation

- ✓ Under regulatory pressure to enhance email security
- ✓ Needed to analyse plaintext and encrypted content
- ✓ Required to produce reports to demonstrate ongoing compliance

Solution

- ✓ Dynamic prevention of data leaks
- ✓ Message-level encryption for sensitive data
- ✓ Reporting across all email content and attachments for compliance and DSARs

Results

- ✓ Prevents emails and attachments going to the wrong recipient(s)
- ✓ Protects personal data shared via email
- ✓ Safeguards ongoing compliance

Securing
1,000+
large organisations

How Egress helps with CCPA compliance

| Section | Relevant requirements | How Egress helps |
|----------------------------------|---|---|
| 1798.100 | <p>Right to access and applicability</p> <p>Consumers can request that the organisation discloses the categories and specific pieces of PI collected, including web request submissions.</p> | <p>Simple and efficient data mapping.</p> <p>Rapid DSAR results (including for Egress-encrypted emails).</p> |
| 1798.105 | <p>Right to request disclosure of info</p> <p>Consumer can request information on what specific PI an organisation has collected.</p> | <p>Simple and efficient data mapping.</p> <p>Easy-to-use and secure web form for DSAR submissions.</p> <p>DSAR responses provided within minutes, including content in encrypted emails and redaction of unnecessary PI.</p> |
| 1798.105 1798.120 1798.130 | <p>Right to deletion</p> <p>Consumers can request the organisation delete PI collected about them and to not to sell their PI. To comply with CCPA, the organisation can associate information about the data subject with other data held.</p> | <p>Fully automated workflows for rapid DSAR fulfillment, including redaction of non-pertinent information and secure communication with requestors.</p> |
| 1798.140 | <p>Definitions</p> <p>Organisations can use PI in order to detect security incidents; protect against malicious, deceptive, fraudulent or illegal activity; and prosecute those responsible for that activity.</p> <p>Users can submit DSARs in multiple ways.</p> | <p>Prevents data leakage via: misdirected emails to the wrong recipients, addition of incorrect content in email body or attachments, and in response to spear phishing attacks.</p> <p>Easy-to-use and secure web form for DSAR submissions.</p> |
| 1798.150 | <p>Civil action</p> <p>Any consumer whose non-encrypted or non-redacted PI is subject to unauthorised access and exfiltration, theft or disclosure (because the organisation violated its duty to secure) may institute a civil action.</p> | <p>Simplifies responses to litigation claims via automated e-discovery.</p> <p>Empowers legal and compliance teams with easy-to-use tools that don't rely on IT involvement and deliver legal investigation data within minutes.</p> |

For more information please contact your account manager or call 0844 800 0172

About Egress

Our vision is for a connected world in which people communicate efficiently and securely. To achieve this, we provide human layer security to protect individual users and stop breaches before they happen.



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