



# A three-step approach to help meet EU GDPR compliance

Helping customers protect data and manage risk in order to **prevent breaches and comply with European legislation.**

The legislation requires every business in the UK to maintain the privacy and security of personal data, as well as manage the risks associated with handling this information. To ensure compliance, organisations will need to have systems and processes in place to protect the unstructured data contained in files, folders and emails that they control and share.

## A three-step approach to compliance

### 1. Data audit

Before any organisation invests in new systems and/or procedures, they need to understand how they store and handle personal data. If data is stored internally, are processes in place to effectively manage and protect it? If data is stored externally, has the supply chain been audited to understand where the data resides? Organisations also need to consider the security certifications of their hosting providers, as well as contractual terms and service level agreements.

### 2. Control and reporting

Often, data is most vulnerable at the point it is shared. This could be the result of an email being sent to the wrong recipient or data being shared via a third party collaboration website. The GDPR will require organisations to be able to demonstrate they have put in place the necessary technology and training to protect shared information. This should include policies that can automatically apply encryption, so that regardless of a breach, the underlying data remains secured. Businesses should also evaluate their audit and reporting capabilities to ascertain whether they could respond to a breach within 72 hours and how they will manage other demands, such as Freedom of Information requests or Subject Access Requests.

## The key facts

### ✓ Does Brexit mean the GDPR will not apply?

Despite Brexit, the GDPR will apply to all UK businesses from 25th May 2018. The GDPR will come into force before the UK leaves the EU, and the Government has confirmed that the regulation will apply.

### ✓ What are the rules on breach notifications?

Under the new law, all businesses will be mandated to notify the national regulator of a data breach within 72 hours, when an individual's rights and freedoms have been compromised.

### ✓ What will businesses have to report on?

Businesses will be required to explain in detail the cause, scale and anticipated impact of the breach. They will also need to demonstrate adequate investment in the protection of personal data through process, procedure and technology.

### ✓ What are the potential fines for a breach?

If an organisation is found to have failed in its duty to protect personal data, anticipated fines could be as much as 4% of annual turnover or €20m, whichever is higher. Data subjects are also entitled to bring their own legal action against an organisation, with no cap to the potential fines.



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### 3. A future-proofed approach

Technology decisions made today need to consider potential changes in the future. Chosen technology providers need to demonstrate a high degree of product flexibility. With the majority of businesses expected to transition to Microsoft Office 365 or similar cloud-based platforms in the next two to five years, can the chosen provider offer the required levels of integration, assurance and security in the cloud? Also, do they have the necessary independent security certifications, such as ISO 27001?

#### How can Egress help?

- ✓ **Data management**  
Egress offers a range of data hosting options including on-premise, hybrid or in the cloud. This includes UK-only data centres hosted by Microsoft Azure, UKCloud and UKFast, as well as internationally recognised providers, including Amazon Web Services.
- ✓ **A platform approach**  
The Egress platform enables customers to protect and control data throughout its lifecycle. From email and document classification, to email and file encryption, secure online collaboration, secure archiving and compliance reporting.
- ✓ **Complete control**  
Egress enables users to stay in control of shared information using comprehensive audit logs, message restrictions and revocation so only intended recipients can access shared data.
- ✓ **Compliance audit and reporting**  
Egress offers the ability to index, archive and instantly search plaintext and encrypted email and file content. Organisations can then understand and analyse their data, in order to quickly perform internal investigations in response to heightened compliance requirements.
- ✓ **Securing Office 365**  
Egress is the go-to security partner for Office 365, bringing integrated email encryption, auditing and reporting to hosted environments.
- ✓ **Preventing the accidental send**  
Egress can prevent accidental data breaches by warning users about incorrect recipients before they send sensitive emails and files.

## About Egress Software Technologies Ltd

Egress Software Technologies is the leading provider of privacy and risk management services designed to manage and protect unstructured data in a seamless user experience. The Egress platform leverages machine learning-led policy management, encryption and discovery to enable end-users to share and collaborate securely, while maintaining compliance and reducing the risk of loss.



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