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Mark Butler
Senior Network & Applications Support Analyst
Certas Energy

Certas Energy protects sensitive information from data breach using Egress Switch

Supplying domestic, commercial, agricultural and industrial customers, Certas Energy is one of the largest distributors of fuel and lubricants in Britain. Working within a network of over 150 depots, 1,000 tankers, supplying 1,200 retail forecourts and 2,500 employees, Certas Energy delivers billions of litres of fuel every year.

The Challenge

The complex nature of Certas Energy’s internal and external network of departments and approved third party partners means that often the easiest form of communication is email and electronic large file transfer. The business recognised that much of the information shared electronically could be commercially (and personally) sensitive, and communication via clear text email and standard FTP sites posed a threat to data protection.

A seamless solution

“One of the main reasons we chose Switch Secure Email and Switch Secure File Transfer was due to their ability to simplify and streamline data protection.”

Ease of use

“Switch not only allows us to secure sensitive information shared with external third parties, but also with internal users by allowing us to encrypt data stored at rest on Exchange. Since then, Certas Energy has been able to provide easy-to-use encryption to employees, ensuring that all confidential information can be protected”

Improved efficiency

“Increasingly, our internal and external communications were going online in order to improve cost-effectiveness and productivity. As a result, Certas Energy employees share commercially sensitive documentation, such as partner contracts and clients’ personal information (for marketing and reporting purposes) via email and ad-hoc file transfer solutions.”

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“In order to improve information security, in 2013 Certas Energy decided to procure email and file encryption solutions,” explains Mark Butler, Senior Network & Applications Support Analyst. “Increasingly, our internal and external communications were going online in order to improve cost-effectiveness and productivity. As a result, Certas Energy employees share commercially sensitive documentation, such as partner contracts and clients’ personal information (for marketing and reporting purposes) via email and ad-hoc file transfer solutions.”

The Solution

In May 2012, Certas Energy approached Egress Software Technologies about its award-winning email and file transfer solutions. Understanding that Egress Switch Secure Email and Egress Switch Secure File Transfer could seamlessly integrate with their email client, Microsoft Outlook, Certas Energy recognised employees can be provided with data protection at the click of a button.

“Inevitably, the easier a product is to use, the faster and more effectively it will be adopted by employees,” continues Butler. “One of the main reasons we chose Switch Secure Email and Switch Secure File Transfer was due to their ability to simplify and streamline data protection. In addition, Switch not only allows us to secure sensitive information shared with external third parties, but also with internal users by allowing us to encrypt data stored at rest on Exchange.

Egress UK Sales Director Kelly McCann comments: “We are proud to have worked closely with Certas Energy over the last three years to ensure their employees have easy access to data protection measures. During this timeframe, we have seen information security, and in particular secure electronic communication solutions, rise up the agenda for enterprise organisations. As an early adopter of data protection measures in this space, Certas Energy can ensure they are using Egress Switch to offer their clients a superior service and stand out from their competitors.”

About Egress Software Technologies

Egress Software Technologies is the leading provider of hosted and on premise encryption services, designed to secure all forms of electronic information and delivered to customers in the Public and Private Sectors using a single platform: Egress Switch.

As the first, and currently only, CESG CPA Foundation Grade certified email encryption product on the market, Switch Secure Email enables customers to share highly sensitive information over the internet, without the need to manage external third party credentials. The award-winning Switch portfolio of products also includes Secure File Transfer, Secure Web Form and the latest online collaboration offering, Secure Workspace.

Using patented key management, the platform utilises a unique community-based licensing model called the Egress Trust Network, which consists of paying and free Switch subscribers, who are able share information securely with one another using a single global identity.

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