



Ladbrokes takes a platform approach to securing confidential customer data and commercially sensitive information using the Egress platform

Global gaming giant selects leading encryption services platform to secure and control sensitive information entering and leaving the business, in particular confidential customer data

Ladbrokes selected Egress as part of a strategic long-term approach to data security designed to unify the way in which they share confidential information.

The Egress platform helps Ladbrokes to protect and control the sensitive data needed to be shared both internally and externally.

For more information about Egress services and solutions contact

E: info@egress.com
 W: www.egress.com
 T: +44 (0)844 800 0172

Egress Software Technologies announces the adoption of its award-winning encryption services platform by world-leading betting and gaming enterprise Ladbrokes. Comprised of four service lines designed to secure all forms of electronic information, including email encryption, large file transfer, secure web form and online collaboration, the Egress platform helps Ladbrokes to protect and control the sensitive data needed to be shared both internally and externally.

Ladbrokes selected Egress as part of a strategic long-term approach to data security designed to unify the way in which they share confidential information. Embracing Government accredited Cloud hosted encryption services, Ladbrokes are looking to enhance the security applied to personal data submitted through web forms, as well as offer end-users integrated email encryption, large file transfer and online collaboration functionality – all of which is centrally audited, enabling Ladbrokes to remain fully compliant.

About Egress Software Technologies

Egress Software Technologies is the leading provider of privacy and risk management services designed to manage and protect unstructured data.

Offering Government and Enterprise customers a portfolio of complementary services, the Egress platform leverages machine learning led policy management, encryption and eDiscovery to enable end-users to share and collaborate securely, while reducing the risk of loss and maintaining compliance. These integrated services include email and document classification, accidental send prevention, secure email and file transfer, secure managed file transfer, secure online collaboration and secure archive.

Certified by Government, Egress offers a seamless user experience, powerful real-time auditing and patented information rights management, all accessible using a single global identity.

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